

Media Brief: 'ICEPORT Institute' FUTURE ICE SPORTS INFRASTRUCTURE

Synopsis

This media briefing contains an OUTLINE proposal that offers a viable and pragmatic solution to resolve the current poor state of facilities for ice based sport in Victoria. The proposal is based upon a Not For Profit CHARITY structure, anchored in Qualified Independence and it embraces the following strategic topics:

Overview

This project is for the creation of a substantial ice sports infrastructure that is intended to engage the local and regional sporting bodies, the wider community, and within a relatively short period, provide a national influence. It is an all inclusive project specifically appropriate for both the state and national ice sports communities.

Our Vision & Our Mission

Through the development, promotion and ongoing support of state and national focused ice sports facilities combined with professional programs it is intended that a viable ice sports infrastructure be created centered in Melbourne ...





"To encourage and support the pursuit of excellence in young people who have a passion to reach their potential in ice sports and beyond."

Arising from engagement with people who are dedicated to participation in and development of a professional and international quality environment will lead to successful World Championship and competitive Winter Olympic representation.

The ICEPORT Institute Concept

To build a Melbourne based charitable, not-for-profit self-sustaining entity that will act as a hub for the development, support and advancement of the Australian ice sports within state, on a national stage and at international forums.







Key attributes of the ICEPORT Institute will be:

-  A not-for-profit infrastructure that returns surplus incomes back into the ice community via scholarships, facility upgrades and professional world standard staff, coaching and programs
-  Support the current ice sports community of Victoria with offices, administration and marketing programs.
-  Develop a management & training infrastructure to support and/or establish further ice sports facilities in Victoria.
-  Create a national centre of ice sports excellence for the identification, development and support of elite athletes, coaches, administrators and teams in the disciplines of Figure Skating, Ice Dancing, Short Track Speed Skating and Ice Hockey.

NOTE: This version is an extract of the original document entitled "*Briefing to the Minister of Sport: FUTURE ICE SPORTS INFRASTRUCTURE for the State of Victoria Presented by the i2i TEAMING INSTITUTE A registered Not-For-Profit Charity Through the newly created Operational Unit the 'ICEPORT Institute'.*"

The ICEPORT Institute Advantage

Beyond the immediate and obvious advantages to the sports bodies and athletes that this proposal would provide, it is also prudent to consider the wider community benefit intended by this project. While seemingly, less tangible, it is intended that this project also provide:

-  Truly community focused development and growth opportunities of Ice Sports in Melbourne, regional Victoria and across Australia
-  Community access to world class ice sports facilities at the lowest sustainable cost with programs to provide below cost subsidised access to special interest groups such as local schools or sports promotion alliance partners
-  Ice sports venues run by people active in the sport, focused on the sport, to ensure the highest level of support, enthusiasm and professionalism is available to the public and in particular ice sports athletes
-  Community centres that act as a focus for the facilitation of education and professional development of ice sport programs, coaches and instructors
-  Conservative business plan that ensures both short and long term sustainability of the venues, coupled with modest financial growth, the ice sports infrastructure will be self-renewing and upgraded regularly, providing a valuable resource to the community for generations of new ice sports enthusiasts
-  Support programs to enable promising candidates to progress through all stages of their sports career development to enable their pursuit of personal excellence, culminating in the opportunity for them to reach Olympic and/or elite World Championship levels













Through a pragmatic approach to realizing a diverse ice sports infrastructure that is more than just an ice venue or public awareness program, ICEPORT Institute intends to create real community focus, engagement as well as providing role-models from within youth peer-groups.

Governance and Organization

ICEPORT Project Team will oversee the Preliminary and Primary phases of the project. At completion of these first two phases the *i2i Teaming Institute* will commence and inaugurate the board of governance to oversee policy development and operations of the ICEPORT Institute activities, which will be managed by the nominated Senior Management/ Executive Directors.





The ICEPORT Facility

It is envisaged that the sporting and training facility will have (as a minimum) the following features:

-  Total building size of approximately 12,000m (at 120mx100m).
-  Two Olympic Size Ice Arenas (60mx30m each)
-  Optional 2 or 4 Lane Curling Rink (45mx20m)
-  Fitness and off-ice training facilities and Gymnasium
-  Offices and rooms for Media Liaison and Victorian ice sports associations
-  Changing rooms, public and other amenities consistent with World Championship requirements
-  Heated seating capacity for 1200+ (approx) in each arena & 100+ (approx) VIP seating
-  Museum and Hall of Fame gallery and memorabilia display
-  Catered Restaurant & Retail Options
-  Community Spaces adjacent to restaurant allowing Café style access for the public
-  Undercover Parking
-  Environmentally friendly features

Financing

The ICEPORT project has a capital objective of \$25 million, to be facilitated through:

-  Victorian State Government - Grant.
-  Federal Government - Grant.
-  Corporate Sector - Sponsorship & Membership opportunities
-  Public Sector - Tax deductible donations.

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APPENDIX A: What is the i2i Teaming Institute?

A.1 Introduction:

Focused on preparing disadvantaged Youth and Adults for excellence in their Income Producing Careers, i2i offers Leveraged Personal & Community Support Services to both the Individual and to Supporters committed to improving opportunity through the application of Coaching and Mentoring led skill-transfer activities.

i2i is absolutely committed to making significant improvements to the provision of Pragmatic Skills Education for the following disadvantaged groups:

- 🎁 Youth talent in minority Sport; Entertainment; Arts; Creation: with a "There Is Life After The Game" program ~ **'KOMPETE!'**
- 🎁 Women in Business: "Equality Starts With Clarity, Passion, Commitment, Know-how & an Opportunity" ~ **'KOURAGE!'**
- 🎁 Individuals wanting a good or great job should know it starts with "Planning For A Successful Career" ~ **'KALIBRATE!'**
- 🎁 Sales Degree resolves disparity in this vital role for Enterprise success: "Pragmatic Professional Qualifications" ~ **'KOMLETE!'**
- 🎁 Enterprise applicant-engagement practice benefits from this supplement: "Enhanced Recruitment Practice" ~ **'KOMPARE!'**
- 🎁 Family environments are protected with this Business-Start Program: "What's Better Than A Second JOB" ~ **'BIZ WIV KIDZ!'**
- 🎁 Redundant & 50+: You're NOT Unemployable!: "What's Better Than A Pension" - RESIDUAL INCOME ~ **'KREATE-WEALTH!'**

Firstly, this commitment to improve Pragmatic Skills Education is met through cooperative engagement with Local, State and National Sport; Entertainment; and Creative bodies with whom i2i develops 'grass root' programs designed to help participants in these groups, prioritize their energies so that they realize extended levels of achievement.

Then, through Affiliations with similarly committed supporters and educators, i2i provides access to a range of relevant and contemporary scholarship programs that encourage the Individual to participate in one or many of a broad selection of pragmatic skill-transfer activities. Each offering the opportunity of a better future via a clear path away from lower levels of employment or scholastic mediocrity, onto meaningful endeavors that fill the participant with passion; a strong sense of achievement; and so importantly, lasting self-worth.

In this way i2i plans to achieve it's primary objective: Social EMPOWERMENT of Youth and the disadvantaged Individual.

A.2 Scope:

i2i provides an extensive range of proven enabling services to disadvantaged Youth and Adult Communities that are designed to be highly effective and beneficial. These include:

- 🎁 Short-term, high-impact and highly valued accredited skill transfer Certificate & Diploma programs
- 🎁 Mid-range pragmatic career enhancement programs, provide Commercialization Degree qualifications; optional ongoing guidance
- 🎁 Far-reaching expert-led business start grooming and business development support programs minimize risk and maximize returns

Unlike most international organizations, i2i targets parochial and indigenous communities and is committed to preventing otherwise 'Normal People' from 'falling through the cracks', simply due to personal, educational or career misfortune.

As an overall goal, i2i is dedicated to supporting individual programs and institutions that empower participants to attain much more than handout. Instead our aim is to 'Encourage' all participants, equipping them with skills, social tools along with the opportunity to establish financial security and empowering them to take care of their loved ones.

I believe you will find that this document provides sufficient information about our mission and goals, to enable your enterprise to commit to becoming a SUPPORTER of our worthy charity. We applaud all support and publicly list every SUPPORTER on our web sites. On behalf of the charity board, I look forward to a mutually beneficial, long-term relationship with a similarly community-focused and ethical organization.

Dr Cosimo Chiera

Institute Secretary & Charity Board Member

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NOTICE: i2i openly and publicly list every single Supporter on our web sites

i2i ideas2income Inc. trades as the 'i2i TEAMING Institute' and is herein referred to as 'i2i'

As a newly founded legal entity and Not-For-Profit Charity, i2i is currently recognized as legally registered by Consumer Affairs Victoria and by the Australian Tax Office (ATO). i2i has implemented processes for expansion into Europe and North America.

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APPENDIX B: Document Control

This document is subject to i2i TEAMING Institute document control processes.

Enquires

Any and all enquires should be directed to:

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The original document has been released in full only to the following individuals

-  Hon. Peter Costello, *Federal Treasurer and Member for Higgins*
-  Hon. James Merlino, MLA, *Minister for Sport, Recreation and Youth Affairs*
-  Hon. Bronwyn Pike, MLA, *Minister for Education*
-  Prof. Alan Powell, *Patron of i2i ideas2income Inc; Chairman of i2i ideas2income Inc - UK*
-  Dr Cosimo Chiera, *Institute Secretary & Charity Board Member*
-  Mr Simon Holmes, *IHA Development Director*
-  Mr Peter Crisp MP, *Member for Mildura*
-  Mr Damian Drum MLC, *Member for Northern Victoria Region*
-  Mr John Forrest MP, *Federal Minister for Mallee*
-  Cr Tom Crouch, *Member of Mildura Rural City Council*
-  Cr John Arnold, *Mayor of Mildura Rural City Council*
-  Consul General Francesco De Cono, *Italian Consul General*

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